



BusinessChinaAwards
通商中国奖

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Organiser:

Inaugural Business China Awards Recipients



Business China Young Achiever Award

Stefanie Sun (Sun Yan Zi), Age: 32

Singer-Songwriter

Background

Stefanie Sun, also known as Sun Yan Zi, is probably one of the most outstanding Singaporean singer-songwriter in the Mandarin music scene. With over two hundred music awards and accolades under her belt during her ten years in the Taiwanese music industry, Stefanie's radiant rise to Mandopop superstardom has fostered greater recognition and reputation of Singapore's unique bilingual culture and education among mainland China, Taiwan and Hong Kong.

Joint Presenter:



Supporting Media:



Stefanie has always loved music since young. She started learning piano at age 5 and is currently an accomplished grade 8 pianist. Her singing career started off with her enrolment at the renowned music school by Lee Wei Song where she was given the opportunity to practice and learn as the lead singer of the school band during her study in music and singing. Efficaciously managing between her singing lessons and undergraduate studies back then, her hard work and talent paid off when her twin mentors Lee Wei Song and Lee Si Song discovered her talent and brought her onto the Taiwanese performing stage with a contract with Warner Music under their recommendation in 1999.

A true blue Singaporean, Stefanie has met with astounding commercial success of more than *10 million* copies of her albums sold all over the world ever since her induction into the Taiwanese music industry. Despite her one year music career hiatus in 2004, she came back to the music industry refreshed and effortlessly maintained her hold as one of the best-selling singers in Taiwan and mainland China.



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Singing aside, Stefanie is also an ardent reader with a wide array of books collection and is always motivated in learning new things. She is currently a Nanyang Technological University (NTU) graduate with a Marketing degree, and was awarded NTU Outstanding Young Alumni Award in recognition of her outstanding achievements in 2005.

Achievements

In 2000, Stefanie released her self-titled debut album with dazzling results. Within the first year of her music career, she has earned herself a slew of best newcomer awards from regions such as China, Hong Kong, Taiwan and Singapore.

Joint Presenter:



Notably, Stefanie has also bagged the hotly contested Taiwan's Golden Melody Best Mandarin Female singer award in 2005, making her mark as the first Singaporean to have won this prestigious award. Since then, Stefanie has risen tremendously to the status of pop diva in the Mandopop industry in Taiwan and has released a total of 10 albums during the span of her career. She also frequently visits Singapore, mainland China, Taiwan and Hong Kong for her regional promotional rounds and has attracted extensive fan bases in mainland China, Taiwan, Hong Kong and Singapore.

Supporting Media:



At the Shanghai World Expo 2010, Stefanie, along with Tanya Chua, JJ Lin and Ado, was featured in the special World Expo song "Every Touching Moment" and has once again done Singapore proud during this well-publicized global event hosted in Shanghai - one of the busiest cities in China.

Versatile not only in music, Stefanie is also a talent for fashion and modelling. She has since graced more than 50 magazine covers and has been popularly touted as Singapore's Kate Moss for her simple yet charming fashion style. She also had her debut appearance on the screen in the movie "12 Lotus" in 2008, a local production that was filled with retro atmosphere and poignant Hokkien songs of the 1980s era.



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Recognising her stunning commercial success in the music scene and contribution to the local and international communities at her age, Stefanie was the recipient of the Singapore Youth Award (Arts and culture) in 2007 and Her World Young Women Achiever Award in 2001.

Managerial

With her music career aside, Stephanie is also a graduate from Nanyang Technological University (NTU) with a bachelor degree in Business – Marketing. Her passion in music along with her expertise in marketing has inspired her to start up her very own artiste management company, Make Music.

Joint Presenter:



Personal Quality

Candid, down-to-earth and fun-loving, Stefanie has been a respectable role model for her international and Singaporean fans alike. Her perseverance in her music career coupled with the down-to-earth and freedom-loving personality was widely commended by fellow artistes and fans from China, Taiwan, Hong Kong and Singapore.

Supporting Media:



Commonly seen as cheerful and unpretentious by her fellow colleagues, Stefanie is also an avid advocate for charitable causes such as alleviation of poverty and emergency relief. In 2008, she was Singapore's Mercy Relief Goodwill Ambassador in the Sichuan Earthquake during which she has assisted in raising funds and warming the hearts of the Sichuan children through her sunny and sincere demeanour.

In 2007, Stefanie was the ambassador with China Music Radio charity programme which she visited popularly dubbed "leftover" children. "Leftover" children in China commonly refer to children who are left behind in their hometown or countryside by one or both parents working away from home. This prevalent phenomenon in China has resulted in detrimental social repercussions in the emotional upbringing of these children. Stefanie, being the ambassador of "hope" for these children, effectively raised the awareness of such social conundrum



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existing in the Chinese society and encouraged the modern Chinese society to show more love and concern to these neglected children and bestow them a happier and healthier childhood during their growing years.

Joint Presenter:



Doing her part in raising awareness of the Aids pandemic, Stefanie has also sung at the Love Amplified concert, in Singapore to commemorate World Aids Day in 2008. Her immense kindness and magnanimity displayed has many mainland Chinese and Taiwanese fans awed with the virtuous culture and upbringing she must had in Singapore to have been mould with such riveting qualities.

Supporting Media:

